

Mentoring Session on Lean Start-Up & Minimum Viable Products

From Date: 09.09.2025

Organized by: Department of Commerce (Shift II)

Academic Year: 2025 – 2026

Report:

The Department of Commerce (Shift-II) has taken an initiative to organize a mentoring session on “Lean start-up and minimum viable products” on 9.9.2025 to guide students in understanding innovative business approaches. The session aimed at equipping participants with practical insights into developing scalable start-ups with limited resources. The resource person, Ms. Gayathri T, highlighted the Lean Start-up methodology, emphasizing the importance of creating value-driven business models, validating ideas through customer feedback, and reducing risks by avoiding unnecessary investments. The session motivated them to adopt an experiment–learn–improve approach while building their start-up journey.